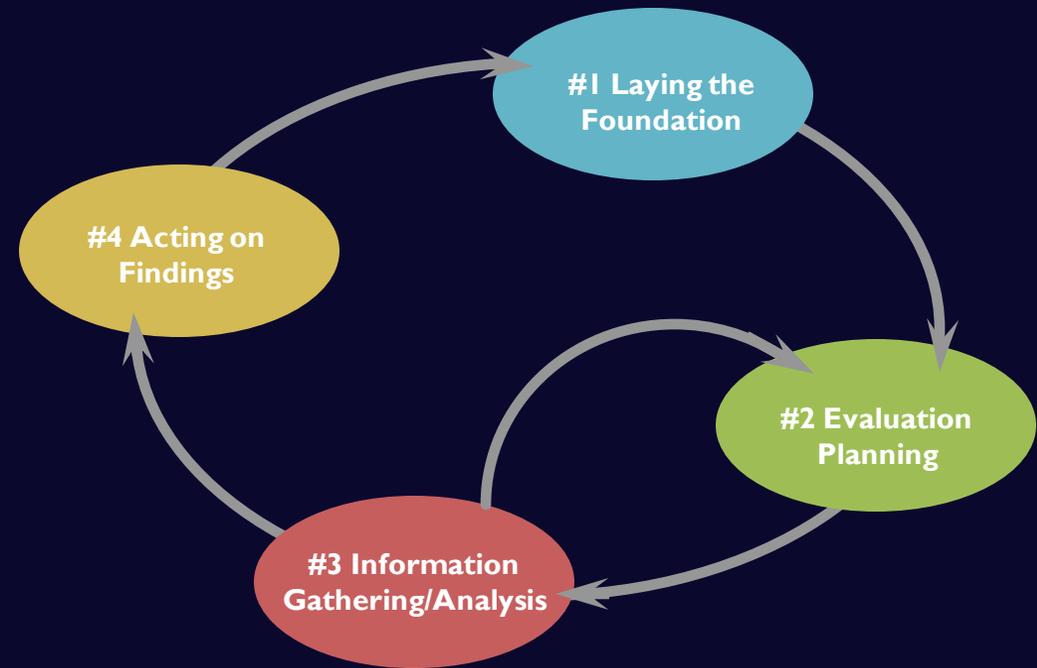


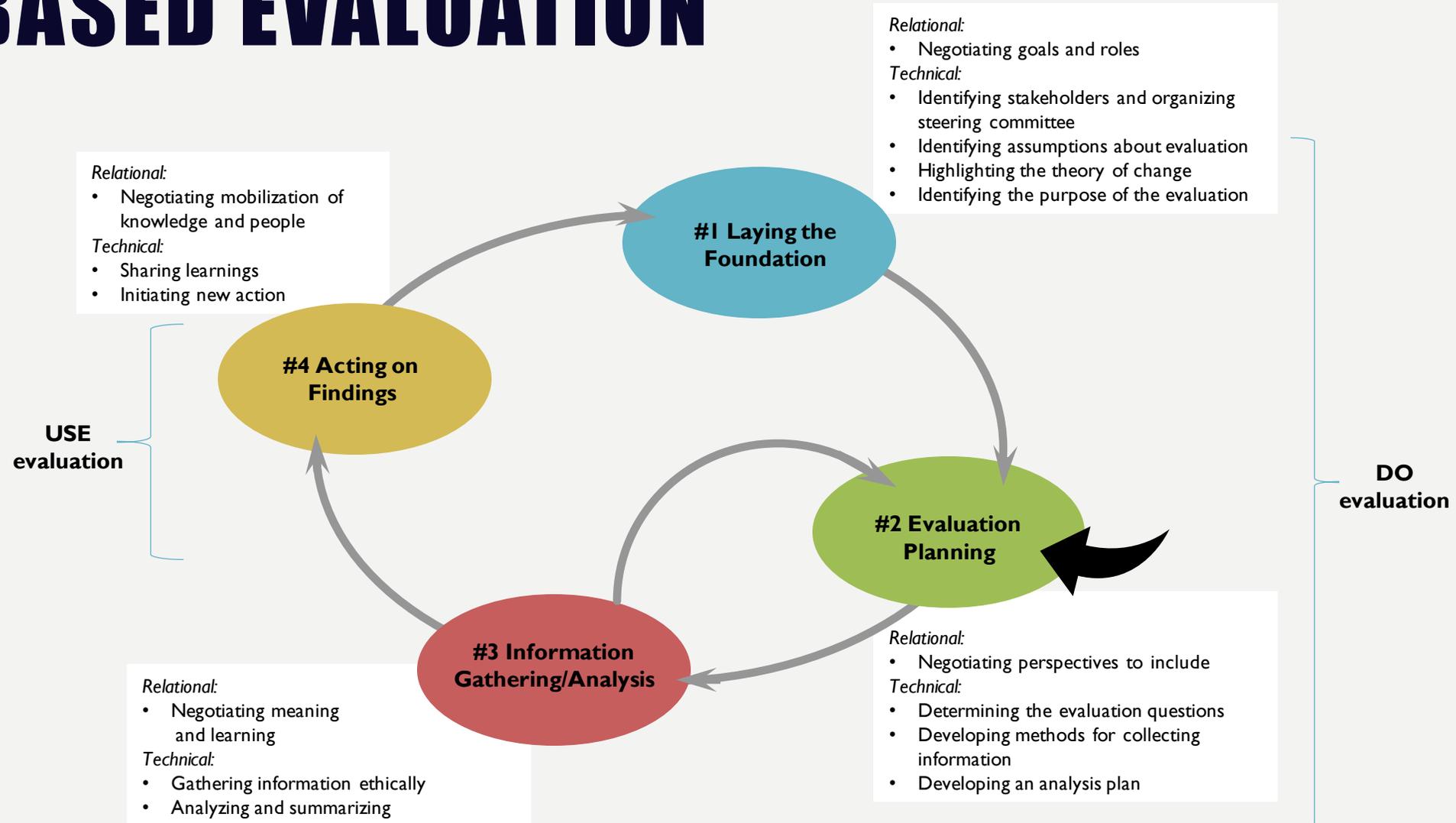
# EVALUATION PLANNING

PHASE 2 OF COMMUNITY-BASED  
EVALUATION

Funded by:

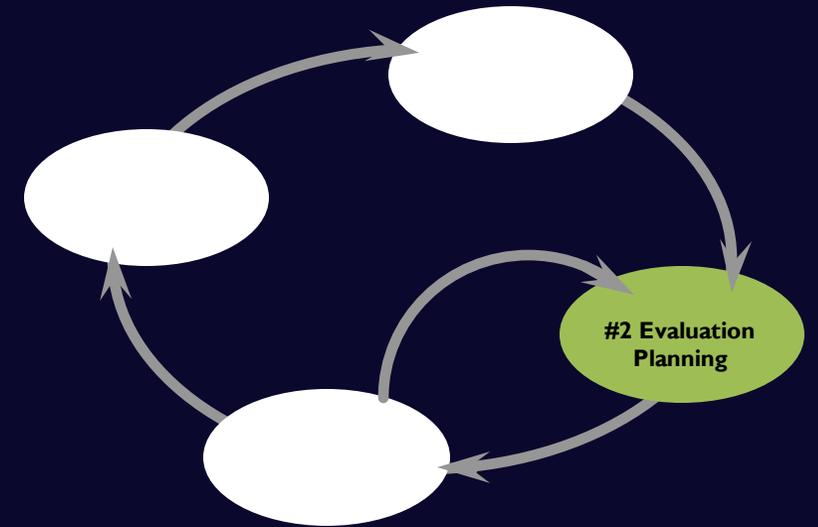


# THE FOUR PHASES OF COMMUNITY-BASED EVALUATION



## #2 EVALUATION PLANNING

- ✓ Determine the evaluation **questions**
- ✓ Develop **methods** for collecting information
- ✓ Develop an **analysis plan**



# MAIN EVALUATION QUESTIONS

- The questions that should be answered at the end of the evaluation
- Your questions are linked to the purpose
- By answering these questions you start to fulfill the purpose
- Reflect the interests of all stakeholders



# METHODS FOR COLLECTING INFORMATION

## START...EXISTING DATA

- What information do you already have, or collect?
- How does this data help answer your main evaluation questions?

## THEN...NEW DATA

- Are there gaps in the information needed to answer your main questions?
- What *new* data is needed to fill these gaps and better understand your main questions?



# NEW DATA: METHODS MENU



## QUALITATIVE

Individual interviews  
Focus groups  
Community forums  
Participant observation  
Literature review  
**Other?**



## QUANTITATIVE

Surveys  
Informal questionnaires  
Census data  
Large data sets (ex. iCare)  
Intake forms  
**Other?**

Consider who is going to be collecting and analyzing the data

Data can be **PRIMARY** (new) and **SECONDARY** (pre-existing)

It's best to use **multiple methods** from **multiple perspectives**

# ANALYSIS PLAN

## SUMMARIZING THE DATA THAT IS BEING GATHERED

- Come up with a plan to summarize all your data across methods in a way that answers your main evaluation questions and guided by the logic model.

## WHAT'S NEXT?

1. Trust the original design and questions
2. Decide who will be involved in the data analysis
3. Build in flexibility—leave time for reflection
4. Assess the soundness of the analysis plan with the steering committee



# WANT MORE?

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RESOURCES AT [WWW.EVAL4REFUGEE.CA](http://WWW.EVAL4REFUGEE.CA)

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